

Head

JPRELUDE.

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Successful bands know how to connect with their fan base. In this day and age, that means more than just a web page, e-mail blitzes and a social media presence. It means providing a connection with your fans where they are--any time, anywhere.

It means having an app.



But custom apps are expensive and time-consuming. Enter the revolutionary new Prelude for iPad. Prelude is inexpensive and lightweight. Best of all, Prelude will get you on the App store and on an iPad in one month or less.



With Prelude for iPad, you can bring together news, social media feeds and tour info for all your fans on the go. Taking advantage of the iPad's revolutionary high-resolution Retina screen, your uploaded photographs and video will look simply stunning. Most important, music released in-app is yours to put a price on. Once purchased, the app remains with the fan who purchases it, and you keep the profit.



If you've priced out a custom app, you'll know that the cost is way beyond the reach of mere mortals. That's why we've designed Prelude as a framework. This means we keep the costs down by providing everything you need without end-to-end customizability. With that said, you will get an app experience that is as unique as your act. For a modest deposit and a low monthly fee, you can load Prelude with your albums, photos, videos, set lists, logo, colors, social media feeds and tour dates-everything you need to keep your fans informed and connected.



While we think Prelude is the coolest thing since Bob Dylan, we'd like to leave you with this thought: a recent Cisco forecast projects that, by the end of 2012, there will be more mobile devices on the earth that there are humans, and by 2016, connected mobile devices will number more than 10 billion (source: http://bit.ly/M8U41i).



We can't promise your fan base will grow by 10 billion, but for a little money up front and in less than a month, Prelude can get you in the hands of your fans in a beautiful way.



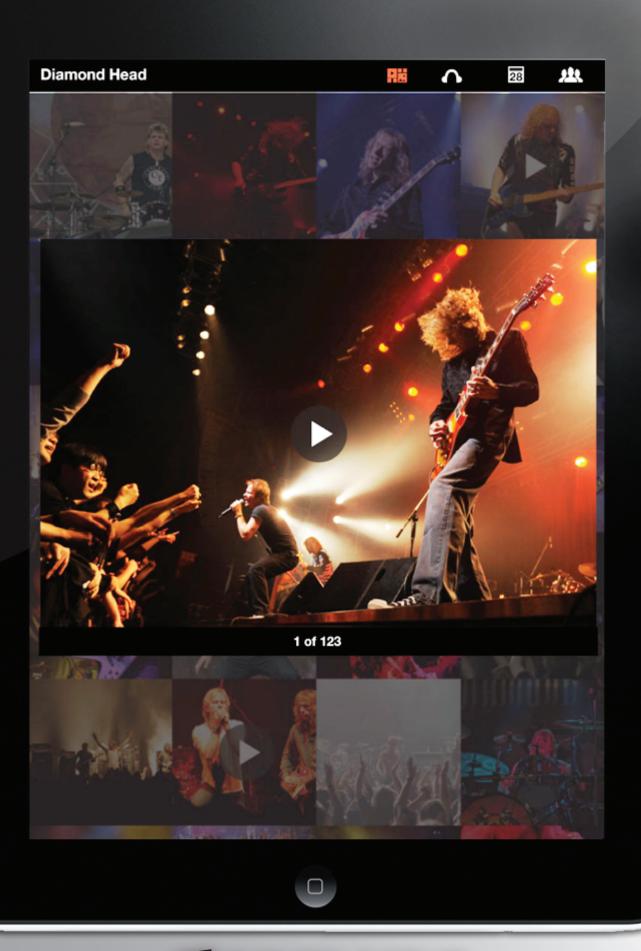




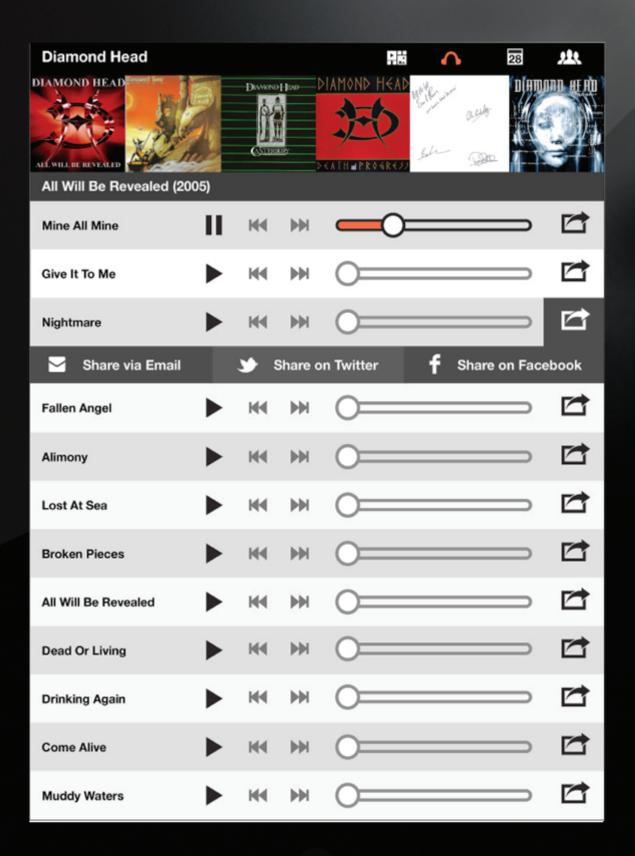




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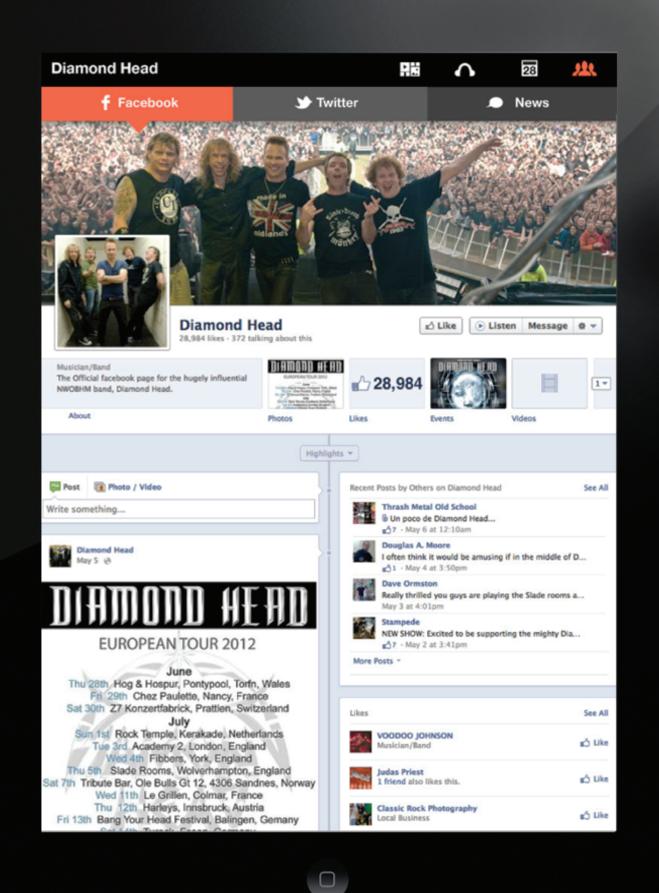
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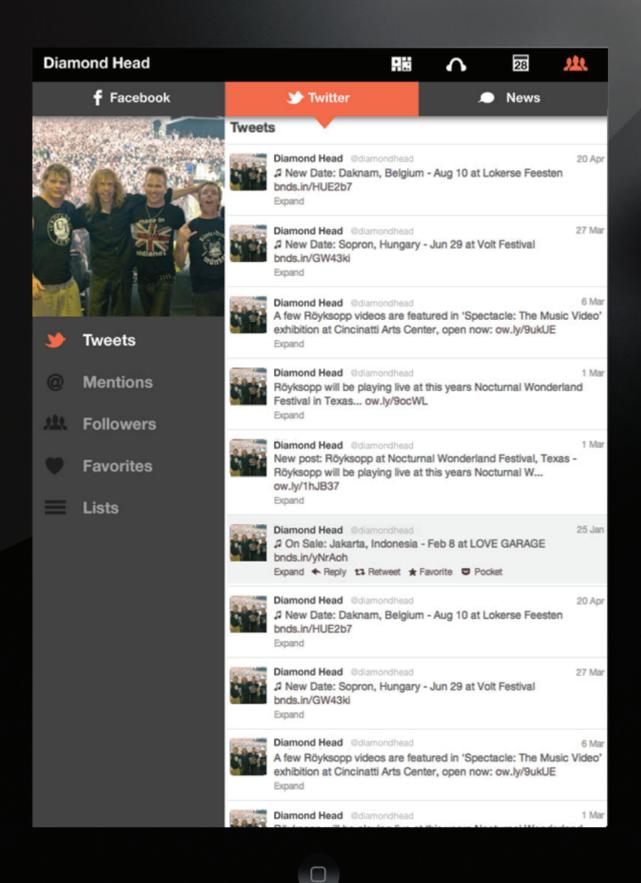
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> Twitter

News

May 5th, 2012

What a great concert

We just wanted to thank all of our fans to coming to the show the other night. We had a great time and it really looked like you did too! You guys rock



Rock on!

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