

BRUCE PEGG

EMPLOYMENT

2017-Present. Managing Editor, AAPC, 2233 S Presidents Dr., West Valley City, UT 84120

Began as a development editor responsible for researching, writing, editing, and curating monthly newsletters featuring timely and factual information relevant to medical billers and coders in the U.S. healthcare system. Progressed to managing editor, responsible for leading a team of editors producing content in 26 specialty coding and healthcare subject areas. Oversaw the transition from print content to digital content feed.

Knowledge of ICD-10-CM, CPT, and HCPCS codes, and CMS/governments regulations. Familiar with AP style.

2008-2017. Lead Editor, Virtucom Group, 120 East Washington Street, Syracuse, NY 13202.

Began as a copywriter and progressed to lead editor. Responsible for producing factual and grammatically correct marketing copy for high-profile internet retailers that meets client guidelines for voice, tone, and style. Additional duties include training and supervising writers and editors; writing process, training, and client documentation; and project management.

2008-Present. CEO, City Boy Records.

Owned and operated an independent record label. Oversaw the production, packaging, manufacturing, and physical and digital distribution of two releases. Worked on traditional print, internet, social media, and email promotional campaigns.

2006-2008. Associate Dean of Humanities, Herkimer County Community College, Herkimer, NY 13350.

Responsible for the day-to-day administration of an academic division, including supervising over 30 members of faculty; scheduling courses; program development; hearing student academic appeals and resolving conflicts; program publicity and presentations; budget management, and strategic planning.

2004-2006. Adjunct Professor, School of Arts and Sciences, SUNY Polytechnic Institute, Utica, NY 13504.

Taught online and classroom courses in report writing and technical communication. Tutored English to diverse students.

EDUCATION

SUNY Brockport, Brockport, NY 14420.

M.A. English. GPA: 3.87.

AWARD: Graduate Assistantship.

Loughborough University, Loughborough, Leicestershire, England.

B.A. (Hons). English.

AWARDS: Traveling Exhibition; Sir Robert Martin Award for Education and Humanities.

CERTIFICATIONS

Certified Professional Coder (CPC), Certified Family Practice Coder (CFPM).

PUBLICATIONS

Welcome Back My Friends: A People's History of Emerson, Lake & Palmer. Manchester, England: Spenwood, Forthcoming.

"Finger Lakes Performing Arts Center, Canandaigua NY, 3 July 1995" and "State Theater, Ithaca NY. October 18, 2008." In *Billy Bragg: A People's History*. Ed. Richard Houghton. Manchester, England: Spenwood, Forthcoming.

"Bingley Hall, Stafford, November 17, 1979." In *This Guitar Has Seconds to Live: A People's History of The Who*. Ed. Richard Houghton. Manchester, England: Spenwood, 2023.

"Hammersmith Odeon, December 18, 1982." In *Wild! Wild! Wild! A People's History of Slade*. Ed. Malcolm Wyatt. Manchester, England: Spenwood, 2023.

Goin' Down De Mont: A People's History of Rock Concerts at Leicester's De Montfort Hall. Manchester, England: Spenwood, 2022.

"De Montfort Hall, June 11, 1973." *David Bowie: I Was There*. Ed. Neil Cossar. Huntingdon: Red Planet, 2017. 137-138.

["Roll Over Beethoven."](#) Essay for the National Recording Preservation Board of the Library of Congress (January 2015).

"Rock and Roll Music" (Chuck Berry Box Set liner notes). *Bear Family Records BCD 17273* (October 2014).

Brown Eyed Handsome Man: The Life and Hard Times of Chuck Berry. New York: Routledge, 2002.
2003 winner of the Association of Recorded Sound Collections award for Best Research in Recorded Rock, Rhythm and Blues or Soul.

"Rock Bands." *Boyhood in America: An Encyclopedia*. Vol. 2. Ed. Priscilla Ferguson Clement and Jacqueline S. Reinier. Denver: ABC-Clio. 2001: 557-559.

PRESENTATION

"'Breaking White': Chuck Berry and Cultural Identity." Pork Pie Library, Leicester, England, October 2022. Cultural and Performing Arts Council, SUNY Polytechnic Institute, Utica NY, February 2005. Humanities Colloquium, Colgate University, Hamilton, NY, January 2004.

WEBSITE

brucepegg.com

VOLUNTEERISM

Since 2012, raised over \$6,000 for various charities by running in marathons.